

Daytime Television is losing its lather!

Recently, ABC cancelled the television soap operas All My Children and One Life to Live. Soap viewers are uniting in an effort to find new homes for these shows, but there's more. The classic American staple known as "soap opera" is in jeopardy! We're trying to do our part to save a genre which has brought entertainment to millions of viewers!

ABC/Disney is taking the cable/satellite channel SoapNet off the air in 2012. We are urging viewers to let their cable/satellite providers know they want a new cable channel dedicated to soap operas and their viewers. We're asking you to help us in the cause to bring new life to an American favorite by filling out the coupon below!



We're Lathered Up!



NOTICE OF SUBSCRIBER FEEDBACK

Dear _____ (cable provider name):

One of the networks you have been providing in your cable/satellite lineup is SoapNet which is being taken off air. I am urging your company to do everything it can to promote the development of or find a replacement for this cable soap network. It is my hope that your company continues providing cable networks which respond to the preferences of paying subscribers such as those in my household. Thank you!

Please mail this coupon to:

**New Home For Soaps
c/o Cassandra Crisp
P.O. Box 1188
Pooler, Georgia 31322**

Office use only:

Market Rank:	
Provider Code	
Region Code	

*Please provide your name, address, city,
state & zip code below:*
